screen print **INDIA**

IS GOING HYBRID

06 – 08 August 2021

Pragati Maidan, New Delhi www.screenprintindiaexpo.com

International exhibition on Screen, Textile, **Digital & Sublimation** printing solutions and Signage systems

E-Merging **business** opportunities

The 15th edition of the most trusted exhibition for the printing industry, is all set to connect you with your buyers both physically & virtually. In a one-of-its-kind edition, the expo is collaborating both the platforms to give you a Hybrid model, ensuring widespread reach of your brand to all your interested buyers and providing uninterrupted sourcing opportunities.

Value Proposition:



offline industry

market presence

Source & network

with your buying

community

Target specific group

of buyers





An intelligent Al driven, matchmaking platform







Product

demonstration opportunities



Showcase latest products on your customisable profile page





Branding & sponsorship opportunities



Virtual packages:

Standard Package	Domestic Exhibitor	International Exhibitor
Costing*	₹ 30000	€ 1295
Package Inclusions		
Company listing	\checkmark	√
Company logo	\checkmark	√
Description	\checkmark	√
Website	\checkmark	√
Social media	\checkmark	√
Address	\checkmark	√
Email	\checkmark	√
Phone number	\checkmark	√
Adding team members to your company page	\checkmark	√
Company listing in relevant product groups	\checkmark	√
Product listing**	\checkmark	√
Product Picture Upload	\checkmark	√
Brochure upload	\checkmark	√
Sales Material upload	\checkmark	√
Header Image	\checkmark	√
Video upload	\checkmark	\checkmark
Background on the Company page	\checkmark	\checkmark
Vertical banner on the Company page	\checkmark	\checkmark
Video on demand - Product Demo Slot	\checkmark	\checkmark
Lead Generation Module	\checkmark	\checkmark
Download of Leads	\checkmark	\checkmark
Meeting Module	\checkmark	\checkmark
Speaker opportunity	\checkmark	\checkmark
Access to VIP buyers	\checkmark	\checkmark
Detailed Visitor Search Module	\checkmark	\checkmark
Physical presence at the show (3sqm) within the hybrid exhibitor international zone or pavilion	×	\checkmark

* Taxes extra as applicabl

** Assistance from the organiser to upload upto 5 products



For bookings, contact:

Samson Simon Tel: +91 98116 53863 samson.simon@india.messefrankfurt.com

Talat Shekasan Tel: +91 99302 56056 talat shekasan@india messefrankfurt o

Messe Frankfurt Trade Fairs India Pvt Ltd Gala Impecca, 5th Floor, Andheri Kurla Road Chakala, Andheri (E), Mumbai – 400093, India